



WHDH-TV
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Advertiser
Agency
Buyer
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OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 175647
Inv Date 11/25/2012
Terms Net 30
Contract 48975
Bill Type Standard
Period 10/29/2012 - 11/25/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 2264 :30s (28308)
Acct Types Local/Political Candidate Agency
Est/Headline 2264/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/30/12 7:56AM (Tu)	00:30	Today Show	OFA12G150H	\$2500.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,We,Th,Fr	11/05/12 7:28AM (Mo)	00:30	Today Show	OFA12G171H	\$2500.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (1),Mo	11/05/12 8:34AM (Mo)	00:30	Today Show	OFA12G182H	\$2500.00	
3.0	SPOT	9:30AM-10:00AM	Per week (1),Tu,We,Th,Fr	11/01/12 9:44AM (Th)	00:30	7 News Today in New England 9-10A	OFA12G182H	\$1000.00	
4.0	SPOT	10:00AM-11:00AM	Per week (1),Tu,We,Th,Fr	11/02/12 10:56AM (Fr)	00:30	Today Show	OFA12G170H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1),Mo	11/05/12 12:00PM (Mo)	00:30	TODAY SHOW III (hour 4)	OFA12G194H	\$850.00	
6.0	SPOT	3:00PM- 3:30PM	Per week (1),Mo,Tu,We,Th,Fr	11/02/12 3:23PM (Fr)	00:30	Family Feud Episode: 12085	OFA12G182H	\$750.00	
6.0	SPOT	3:00PM- 3:30PM	Per week (1),Mo,Tu,We,Th,Fr	11/05/12 3:21PM (Mo)	00:30	Family Feud Episode: 12121	OFA12G182H	\$750.00	
7.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo,Tu,We,Th,Fr	11/01/12 3:45PM (Th)	00:30	Family Feud Episode: 12080	OFA12G182H	\$750.00	
7.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo,Tu,We,Th,Fr	11/05/12 3:46PM (Mo)	00:30	Family Feud Episode: 12087	OFA12G194H	\$750.00	
8.0	SPOT	6:00PM- 6:30PM	Per week (1),Tu,We,Th,Fr	11/02/12 6:16PM (Fr)	00:30	7 News at 6	OFA12G194H	\$2500.00	
9.0	SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	11/02/12 7:24PM (Fr)	00:30	Access Hollywood Episode: 4215	OFA12G182H	\$2200.00	
9.0	SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	11/02/12 7:29PM (Fr)	00:30	Access Hollywood Episode: 4215	OFA12G194H	\$2200.00	
10.0	SPOT	7:00PM- 7:30PM	Day, M-1	11/05/12 7:13PM (Mo)	00:30	NBC Nightly News Extended	OFA12G182H	\$2200.00	
11.0	SPOT	7:30PM- 8:00PM	Day, M-1	11/05/12 7:54PM (Mo)	00:30	EXTRA Episode: 19055	OFA12G194H	\$2400.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2),We,Th,Fr	10/31/12 7:43PM (We)	00:30	EXTRA Episode: 19051	OFA12G150H	\$2400.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2),We,Th,Fr	11/01/12 7:44PM (Th)	00:30	EXTRA Episode: 19052	OFA12G182H	\$2400.00	
13.0	SPOT	11:00PM-11:35PM	Per week (1),Tu,We,Th,Fr	11/01/12 11:31PM (Th)	00:30	7 News at 11 PM	OFA12G182H	\$3500.00	
14.0	SPOT	11:35PM-12:35AM	Per week (1),Tu,We,Th,Fr	10/31/12 11:58PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12G182H	\$1600.00	
15.0	SPOT	12:35AM- 1:35AM	Per week (1),Tu,We,Th,Fr	11/02/12 1:28AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12G170H	\$1000.00	
16.0	SPOT	7:57PM-THE VOICE	Day, Tu-1	10/30/12 8:25PM (Tu)	00:30	THE VOICE	OFA12G182H	\$20000.00	
17.0	SPOT	7:57PM-THE VOICE	Day, M-1	11/05/12 9:18PM (Mo)	00:30	THE VOICE	OFA12G182H	\$20000.00	
18.0	SPOT			10/30/12			1 preempt @ \$10000.00	\$0.00	Internal Adjustment
19.0	SPOT	9:00PM-GRIMM	Day, F-1	11/02/12 9:19PM (Fr)	00:30	GRIMM	OFA12G194H	\$6500.00	
20.0	SPOT	5:58AM-7 News Tod	Day, Sa-1	11/03/12 6:13AM (Sa)	00:30	7 News Today in New England	OFA12G170H	\$500.00	
21.0	SPOT	6:00PM-7 News at 6	Day, Su-2	11/04/12 6:13PM (Su)	00:30	7 News at 6	OFA12G182H	\$2500.00	
21.0	SPOT	6:00PM-7 News at 6	Day, Su-2	11/04/12 6:29PM (Su)	00:30	7 News at 6	OFA12G194H	\$2500.00	
22.0	SPOT	12:57PM-Days of our	Per week (1),We,Th,Fr	11/02/12 12:59PM (Fr)	00:30	Days of our Lives	OFA12G194H	\$1200.00	
23.0	SPOT	9:00PM-Law & Order	Day, W-1	10/31/12 9:21PM (We)	00:30	Law & Order SVU	OFA12G182H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$98,800.00	Total Spots	28
Commission	(\$14,820.00)		
Net Total	\$83,980.00		